

**ANNUAL GENERAL MEETING 2017*****“I3PM 10<sup>th</sup> Year Anniversary”*****An event organized by I3PM with the support of WIPO****Date and venue**

- Thursday, 21 September 2017
- World Intellectual Property Organization, 34 chemin des Colombettes, 1211 Geneva 20, Switzerland (top floor with stunning views on Geneva and the lake)

**Program**

*9am - noon* I3PM Annual General Meeting

*Noon - 2.45 pm* Light lunch & ongoing presentations about “Best practices in IP management”

- CEIPI Keynote Address, *Distinguished CEIPI Representative* : IP Management Education
- Chantal Koller, *Managing Director & Trademark Attorney*, Novagraaf Switzerland : Trademarks
- Philippe Therias, *Senior Assistant General Counsel IP*, ALE International : Copyright and (Open Source) Software
- Martin Chatel, *Product & Quality Manager*, Dennemeyer : Patents

Chair: Gauthier Obrecht, President of I3PM

*2:45 - 3pm* Break

*3pm - 5pm* WIPO briefing  
Included topics (among others) : Patent Prosecution Highway, Single Dossier, PCT, News on trademarks, copyrights, IP Bundle Management

- Distinguished WIPO speakers

*5pm - 6pm* Visit of WIPO premises

*6pm - ...* Walk to the lake, cocktail and dinner