

**ANNUAL GENERAL MEETING 2017*****I<sup>3</sup>PM 10<sup>th</sup> Year Anniversary***

An event organized by I3PM with the cooperation of WIPO

**PROVISIONAL PROGRAM****Date and venue**

- Thursday, 21 September 2017
  
- World Intellectual Property Organization, 34 chemin des Colombettes, 1211 Geneva 20, Switzerland (WIPO AB Building – Room 13.1)

**Morning session**

9.00 – 12.00            I3PM Annual General Meeting

**Lunch and afternoon session**

12.00 – 14.45            Light lunch & ongoing presentations about “Best practices in IP management”

**Topic 1: IP Management Education**

Speaker:            Alexander J. Wurzer, Adjunct-Professor at CEIPI, Director of studies of the Master in IP Law and Management of CEIPI, Director of Steinbeis Transfer Institute Intellectual Property Management

**Topic 2: Trademarks**

Speaker:            Chantal Koller, Managing Director & Trademark Attorney, Novagraaf Switzerland

**Topic 3: Copyright and (open source) software**

Speaker:            Philippe Therias, Attorney at law, Paris Bar and European Patent Attorney, PHIIP AVOCATS

**Topic 4: Patents**

Speaker:            Martin Chatel, Product & Quality Manager, Dennemeyer

**Chair:**              Gauthier Obrecht, President of I3PM

14.45 – 15.00            Break

15.00 – 18.25

**WIPO-I3PM Meeting** (WIPO provisional program):

[http://www.i3pm.org/files/misc/WIPO\\_Program\\_I3PM\\_Meeting\\_21092017.pdf](http://www.i3pm.org/files/misc/WIPO_Program_I3PM_Meeting_21092017.pdf)

19.00

Walk to the lake, cocktail and dinner