

ANNUAL GENERAL MEETING 2017***I³PM 10th Year Anniversary*****An event organized by I3PM hosted at the WIPO Headquarters Building****PROVISIONAL PROGRAM****Date and venue**

- Thursday, 21 September 2017

- World Intellectual Property Organization, 34 chemin des Colombettes, 1211 Geneva 20, Switzerland (WIPO AB Building – Room 13.1)

Morning session

9.00 – 12.00 I3PM Annual General Meeting

Lunch and afternoon session

12.00 – 14.45 Light lunch & ongoing presentations about “Best practices in IP management”

Topic 1: IP Management Education

Speaker: Alexander J. Wurzer, Adjunct-Professor at CEIPI, Director of studies of the Master in IP Law and Management of CEIPI, Director of Steinbeis Transfer Institute Intellectual Property Management

Topic 2: Trademarks

Speaker: Chantal Koller, Managing Director & Trademark Attorney, Novagraaf Switzerland

Topic 3: Copyright and (open source) software

Speaker: Philippe Therias, Attorney at law, Paris Bar and European Patent Attorney, PHIIP AVOCATS

Topic 4: Patents

Speaker: Martin Chatel, Product & Quality Manager, Dennemeyer

Chair: Gauthier Obrecht, President of I3PM

14.45 – 15.00 Break

15.00 – 18.25

WIPO-I3PM Meeting (WIPO provisional program):

http://www.i3pm.org/files/misc/WIPO_Program_I3PM_Meeting_21092017.pdf

19.00

Walk to the lake, cocktail and dinner